



**GREN
ZEN
LOS**

The new Holiday Fair

Meeting Point for Leisure and Wanderlust

18 – 20th January 2019 in St.Gallen | Switzerland

Our theme worlds are your stage!
Why not take advantage of the boundless
possibilities and put yourself center stage.



Grenzenlos – Meeting Point for Leisure and Wanderlust

On to new horizons! Let us join together to create a unique platform for travel, outdoor activities and leisure time. Be part of this lively tourism event. Here you will find exciting stories and inspiration for world travelers who are looking for new adventures, ready to absorb all.



Far away from the hustle and bustle of daily life.

Travel thirsty visitors discover unlimited holiday possibilities, new leisure time experiences and outdoor activities. Take this opportunity to become part of the new holiday fair «Grenzenlos» 2019:

Acquire customers

You will meet over **35 000 potential clients**, living in the region of Eastern Switzerland, Vorarlberg (Austria) and the Principality of Liechtenstein. With our focused advertising tactic, we reach out to a desirable visitor-segment – your new clients!

Present breaking news

Innovative, surprising or even courageous? Make your products come alive, indoor or outdoor – at your booth or on a material test track.

Ensure your participation

«Grenzenlos» has a capacity of over 19 000m² indoor space involving 6 halls and outdoor areas. Over 95% of our exhibitors rate the largest tourism event in the eastern part of Switzerland between «good» and «very good».

Enjoy our support

We are glad to ensure you of our full support and advice. We are a professional, experienced team with our own flexible infrastructure to guarantee a smooth handling of your whole fair presence – even in hectic times!

Expand your network

Take part at our congress «Sport.Tourismus.Forum», where you can expand your knowledge and share new ideas with other branch representatives. In addition, our well-known exhibitor's evening is your B2B-platform in a relaxed setting.

Alpine air and wellness

Stunning views, peak experiences and a slower pace of life. This theme world brings mountains and moments of pure well-being into focus. Alpine regions and destinations, as well as hotels and wellness specialists, present alpine romance in all its facets.

Hall
2.1



Enjoyment and zest for life

Exceptionally colourful, exceptionally tasteful, exceptionally exciting. Regions from Switzerland and all over the world attract the visitor's imagination with their cultural diversity and culinary delicacies. Boundless inspiration for everything that makes travelling and leisure time even nicer. Life takes place here.

«We were the honorary guest and culinary region of Grenzenlos 2018. Throughout the preparations for our big presentation we felt very well supported. Our highlight during the exhibition were the visitors: Open-minded, friendly and very interested.»

Kaspar Howald, Director
Valposchiavo Turismo

World wonders and the unknown

For dream destinations or holiday adventures, simple or luxurious, individual travelling or group tours: You as an expert advise our visitors on remote trails and have boundless insider tips at your fingertips. Our globetrotters visit this theme world to fill their backpack with new ideas.

Hall
3.1

**«Grenzenlos enabled us,
to present our product range
and our specialist skills in
a highly professional designed
environment.»**

Christoph Huckele, Head of
Marketing, Knecht Reisen

Sun and more

Pure holiday atmosphere with summer, sun and beach – but not only! Specialists for cruises, coach tours, train journeys and cultural holidays present themselves in this theme world. Here, seaside holiday fans, as well as city trip lovers and families, discover their favourite spots in Europe.

Hall
3.0

«Grenzenlos 2018 impressed me very much. Walking around all the many exhibits and the inviting food trucks, with specialties from all over the world inspired me for my next holiday.»

Daniela (54), visitor from St.Gallen

Leisure and adventure

Take part and try it out! Outdoor destinations, outfit specialists and day trip attractions present their newest products on material test tracks, or have new and surprising ideas for leisure time. In this theme world, families and sport enthusiasts get their money's worth.

Hall
9.1

«The bike test track as well as the indoor rock climbing and bouldering were my favourite spots of the exhibition. I also love watching and listening to the film presentations of far away unknown destinations»

Remo (25), visitor from Arbon



Fire and flame outdoors

Icey winter and campfire romance. Our outdoor area awaits our visitors with a cosy fireplace as well as warm food and drinks. Exhibitors show why spending time outside is a great thing to do – even in the coldest months of the year.



Stephanie Rüesch, Assistant to fair manager; Caroline Derungs, Fair manager; Rolf Brun, Head of trade fairs; Sara Bosshard, Project manager (from left to right).

Ask the leisure and wanderlust experts

Tell your story, amaze our visitors with your creative presentation and make sure everybody enjoys unforgettable moments of holiday and outdoor inspirations. You need some advice on this?

We will be happy to assist you, and help you to stage yourself attractively, even with only a few stand equipment tools.

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Can't wait to be part of it?

Get more information and your individual offer on grenzenlos-sg.ch or register directly on grenzenlos-sg.ch/osc



Meeting point for campers

The OCA is the regional platform for people interested in caravans, mobile homes and camping and takes place as part of Grenzenlos.

oca-stgallen.ch

Hall
9.0

Open-air Area
F9



Adventure, discovery, leisure, inspiration, enjoyment,
information, relaxing, zest for life, wellness. grenzenlos-sg.ch/en