

Genossenschaft Olma Messen St.Gallen **Grenzenlos** Splügenstrasse 12 Postfach CH-9008 St.Gallen

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Exhibitor-Manual

Services and information

Grenzenlos – the holiday fair

Friday, 17 January to Sunday, 19 January 2020



Online Service Center Mit einem Klick zu Ihrem Messestand www.olma-messen.ch/osc

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Services

Unless otherwise stated, the following range of services can be ordered in the Online Service Center (OSC) at <u>www.grenzenlos-sg.ch/osc/en</u> or by order forms at <u>www.grenzenlos-sg/ch/en/registration</u>. Prices do not include 7.7 % VAT. Unit price unless otherwise indicated.

1	Stand	area	rental	and	stand	constructio	n
T	Stanu	area	rentai	anu	Stanu	constructio	

1.1 Rebate

1.1.2

1.1.1 Early booking rebate

> Rebate only applies if the booking is received by 15 August 2019 and if the payment is received on schedule.

Rate A: Stand area in the exhibition hall, all stand types	CHF	30.00 /m ²
Rate B: Stand area in the exhibition hall, all stand types	CHF	30.00 /m ²
Rate C: Stand area in the exhibition hall, all stand types	CHF	15.00 /m²
Discount for large stand areas		
41 to 80 m ²	CHF	5.00 /m ²
81 to 120 m ²	CHF	10.00 /m²
121 to 149 m ²	CHF	15.00 /m²
starting from 150 m ²	CHF	20.00 /m ²

1.2 Unbuilt stand area

The prices are based on the calculation for a stand area with one open side (in-line stand). Minimum size 9 m²

1.2.1	Stand area in the exhibition hall		
	Rate A: travel agencies, tour operators, tourism organisations	CHF	245.00 /m ²
	Rate B: hotels, camping sites, outdoor, travel and wellness articles	CHF	195.00 /m²
	Rate C: day trip excursion	CHF	125.00 /m²
1.2.2	Open-air area		
	Rate A: travel agencies, tour operators, tourism organisations	CHF	215.00 /m ²
	Rate B: hotels, camping sites, outdoor, travel and wellness articles	CHF	165.00 /m²
	Rate C: day trip excursion	CHF	95.00 /m²
1.2.3	Storage space		
	Storage space, accessible during the fair	CHF	43.00 /m ²
	Storage space, inaccessible during the fair CHF	20.00	/m²

1.3 Stand design

1.3.1 Several open sides

> Surcharges for open sides on the stand area rental will only be charged in the exhibition halls. 2 open sides (corner stand) min. 9 m² 20 % 3 open sides (head stand) 4 open sides (island stand) min. 18 m² 25 %

min. 36 m²

30 %

1.3.2 Over-height (stand height including lettering over 3 m) In case of over-height a permit must be obtained from the fair management. Implementation cannot be guaranteed in any case. No further costs will be charged.

1.3.3 Multi-storey stands

Costs for evaluation of installation of safety equipment	CHF	200.00	
If accessible, surcharge on stand area rental		50	%
Prior agreement for multi-storey stands must be obtained from the fair man	agemen	t.	
Compliance with fire protection requirements is exhibitor's responsibility.			

1.3.4 Covered stands

Fully or partially covered stands must be registered and approved by the fair management. You can find further information under subsection 28.2.

Stand construction inclusive stand area rental 1.4

Orders have to be submitted by Friday,15 November 2019. For orders/alterations received later than 10 working days before the fair starts, we cannot guarantee that they will be carried out in time and a fee of 25 % of the order value will be charged. All stand types will be ready for use on Tuesday, 14 January 2020, 7 a.m. The rented objects have to be returned in a faultless condition at the end of the fair. An invoice will be issued for any damage.

Unless otherwise stated the prices are based on an in-line booth (one side open). Prices include stand area rental as well as stand construction and equipment according to the following list.

Stand type Fresh Plus

- carpet (needled felt) covering the entire floor space, with choice of colour
- constructions made of a finished framework system 6 cm (height 300 cm), filled with thin chipboard white 5 mm
- walls 100 cm broad, pylons and roof sheeting 50 cm broad
- 1 lettering or logo on the pylon (field size: height 200 cm, breadth 50 cm, vertically aligned) and on side panel (field size: height 50 cm, breadth 100 cm)
- LED-Spot fixed on bus bar at the roof sheeting, including 2 kW main connection and power consumption (1 spot included per 3 m² stand space)

Exemplarily visualisation stand type Fresh Plus:





Fresh Plus 9 m², corner stand

Data 1 anon sida

with printed graphic



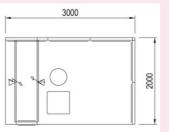
2 onon cidoo

Fresh Plus 18 m², corner stand with printed graphic

Fresh Plus 9 m², corner stand

Fresh Plus 6 m² (Art. 100745)

3 m x 2 m



Fresh Plus 9 m² (Art. 100750) 3 m x 3 m



Rate	i open side	2 open sides
	(in-line stand)	(corner stand)
А	not available	CHF 3,702.00
В	not available	CHF3,408.00available
5		
	CHF 2,904.00	
Additic	nally included:	
1 smal	I counter, white (Art. 461005))
1 bar s	stool, Z-form, white (Art. 460)	542)
D - + -		D

Rate	1 open side (in-line stand)	2 open sides (corner stand)
A B C	not feasible not feasible not feasible	CHF 4,926.00 CHF 4,488.00 CHF 3,732.00

Additionally included:

1 small counter, white (Art. 461005)

1 bar stool, Z-form, white (Art. 460542)

Fresh Plus 12 m² (Art. 100755) 4 m x 3 m



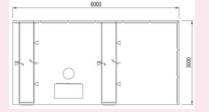
Rate	1 open side (in-line stand)	2 open sides (corner stand)
A	CHF 5,365.00	CHF 6,438.00
B	CHF 4,870.00	CHF 5,844.00
C	CHF 4,030.00	CHF 4,836.00

Additionally included:

1 large counter, white (Art. 461000)

1 bar stool, Z-form, white (Art. 460542)

Fresh Plus 18 m² (Art. 100760) 6 m x 3 m



Rate	1 open side (in-lines stand)	2 open sides (corner stand)
А	CHF 7,800.00	CHF 9,360.00
В	CHF 7,070.00	CHF 8,484.00
С	CHF 5,810.00	CHF 6,972.00

Additionally included:

1 large counter, white (Art. 461000)

1 bar stool, Z-form, white (Art. 460542)

Stand type Fresh

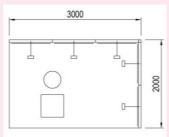
- carpet (needled felt) covering the entire floor space, with choice of colour
- constructions made of a finished framework system 6 cm (height 300 cm),
- filled with thin chipboard white 5 mm
- walls 100 cm broad
- on side and back panel each 1 label or logo (field size: height 50 cm, breadth 100 cm)
- LED-lamp including 2 kW main connection and power consumption (1 lamp per running meter, for in-line stands with only one open side, 1 LED-Spot fixed on busbar girder per 3 m²)

Exemplarily visualisation stand type Fresh (corner stand):



Fresh 9 m², corner stand

Fresh 6 m ² (Art.	100730)
3 m x 2 m	





Fresh 9 m², corner stand with printed graphic



Fresh 12 m², corner stand with printed graphic

Rate	1 open side (in-line stand)	2 open sides (corner stand)
А	CHF 2,905.00	CHF 3,486.00
В	CHF 2,660.00	CHF 3,192.00
С	CHF 2,240.00	CHF 2,688.00

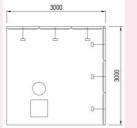
Additionally included:

1 small counter, white (Art. 461005)

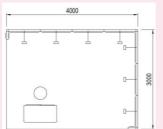
1 bar stool, Z-form, white (Art. 460542)

Fresh 9 m² (Art. 100735) 3 m x 3 m

5 III X 5 III



Fresh 12 m² (Art. 100740) 4 m x 3 m



Rate	1 open side (in-line stand)	2 open sides (corner stand)
А	CHF 3,885.00	CHF 4,662.00
В	CHF 3,520.00	CHF 4,224.00
С	CHF 2,890.00	CHF 3,468.00

Additionally included:

1 small counter, white (Art. 461005)

1 bar stool, Z-form, white (Art. 460542)

Rate	1 open side (in-line stand)	2 open sides (corner stand)
А	CHF 5,000.00	CHF 6,000.00
В	CHF 4,510.00	CHF 5,412.00
С	CHF 3,670.00	CHF 4,404.00

Additionally included:

1 large counter, white (Art. 461000)

1 bar stool, Z-form, white (Art. 460542)

2 Co-exhibitor

Fee per co-exhibitor		CHF	190.00
Fee from 5 up to 9 co-exhibitors	flat-rate	CHF	900.00
Fee from 10 up to 30 co-exhibitors	flat-rate	CHF	1,800.00

Companies, representatives or people without an exhibitor or co-exhibitor contract are not permitted to publish or distribute any advertising material, take any orders or affix any company labelling at/to stands or on the exhibition grounds. In case of non-compliance, the exhibitor will be charged the co-exhibitor fee.

3 Stand equipment

3.1 Stand equipment for unbuilt stand area If you have ordered a stand construction under subsection 1.4 you will find the corresponding stand equipment under subsection 3.2. 3.1.1 Walls (2.5 m high, installed) white, used CHF 45.00 /rm painted white on one side CHF 66.00 /rm painted coloured on one side (according to colour index NCS or RAL) CHF 100.00 /rm All exhibitors bringing their own stands are required to equip non-open fronts with separate rear and side walls. The walls (thickness 4 cm) are mounted within the rented stand area. The rented objects have to be returned in a faultless condition at the end of the fair. The rented walls must be restored to a condition in which they can be used again. Staples, nails and screws can be used on wooden walls provided that their diameter does not exceed 2 mm and that the exhibitor removes them after the fair. A charge will be made in respect of any damage. 3.1.2 Floor covering (installed, covered with film) $19.00 / m^2$ Carpet Podium - Prestige, needled felt CHF Carpet Rewind (recyclable) CHF 19.00 /m² CHF 25.00 /m² Carpet Salsa Floor cover PVC CHF 35.00 /m²

Here you can find the complete colour assortment.

3.1.3Lighting
Spotlights for walls (incl. installation, excl. electrical connection)CHF55.00

3.1.4 Suspension

Suspension points and ropes are to be ordered by means of the stand sketch which will be sent with the definite stand attribution in November 2019. Use of existing suspension point CHE 130.00 /point

Use of existing suspension point	CHF	130.00 /point
Freshly set suspension point on hall ceiling	CHF	235.00 /point
Use of suspension rope	CHF	54.00 /rope

The maximum weight is 200 kg per suspension point and 135 kg per point with suspension rope, additional weight on request. All suspensions directly connected to the hall ceiling will incur costs and must be reported. The feasibility must be determined concerning orders of suspension points outside the existing framework. An implementation cannot be guaranteed in any case. Attachments to the technical installations are not allowed.

3.2 Stand equipment for stand types: Fresh Plus and Fresh

3.2.1	Mandatory additional information Lettering/Logo or Label included			
	Stand type Fresh Plus	on pylon (field size: height 200 cm, breadth 50 cm, lettering/logo verti- cally aligned) and on side panel (field size: height 50 cm, breadth 100 cm)		
	Stand type Fresh	on back and side panel (field size: height 50 cm, breadth 100 cm)		
Further lettering options can be found under subsection 3.2.2. Please note the guidelines				

Further lettering options can be found under subsection 3.2.2. Please note the guidelines for data preparation under subsection 17.

Carpet

Needled felt, in various colours	included	
Velours, in various colours	CHF 1	10.50 /m ²
Floor covers PVC, in various colours	CHF 4	47.50 /m²
(incl. installation shelf 1.9 cm and aluminum end bracket)		
Laminate, in various colours	CHF 5	53.50 /m²
(incl. installation shelf 1.9 cm and aluminum end bracket)		
Walls white	included	

	meradee	4
Walls coloured (according to colour index NCS or RAL)	CHF	23.00 /m ²

Walls are arranged within the rental space area. The rented walls must be restored to a condition in which they can be used again. Staples, nails or screws are not permitted to be used on the thin chipboard panels. Stickers must be removed by the exhibitor without leaving any adhesive residue.

3.2.2 Additional equipment

Cubicle with door (height 2.5 m)	CHF	445.00	
Frame, filling one-sided, thin chipboard white $(2.5 \times 1 \text{ m})$	CHF	107.00	
Door with lintel white (2.5 x 1 m)	CHF	338.00	
Wall enhancement made of chipboard (3 x 1 m)	CHF	186.00	
LED-Spot, grey (4000 K)	CHF	38.50	
LED-lamp, black (4000 K)	CHF	43.50	
Power socket (extension)	CHF	54.00	
Flat screen 40 inches on a foot	CHF	440.00	
Flat screen 40 inches on wall inclusive wall enhancement	CHF	521.00	
Graphic printing on wall-element*	CHF	118.00 /m ²	
Logo on front face of bar element inclusive Forex 0.3 cm (98.7 x 93 cm)*	CHF	205.00	

* The support material is included in the price. The printed elements can be reused by the exhibitor after the fair. Please note the guidelines for data preparation under subsection 17.

4 Technical services

Orders should be sent by 15 november 2019. For orders/changes received later than 10 working days before the fair starts, we cannot guarantee that they will be carried out in time and a fee of 25 % of the order value will be charged.

4.1 Electrical connections

including power consumption and distribution box CHF 245.00 10 kW/230/400 V CEE16 CHF 490.00 2 kW/230 V 387.00 CHF 6 kW/230/400 V 15 kW/230/400 V CHF 583.00 CHF 490.00 10 kW/230/400 V 20 kW/230/400 V CHF 676.00

The electrical supply ends at the distribution box directly above ground or the stand platform. Tampering with the Gifas wiring is strictly prohibited. The exhibitor is responsible for all electrical installations on the stand side of Gifas sockets.

Electrical connection without distribution box							
CEE 32	CHF	583.00	CEE 63	CHF	1,050.00		

Your own distribution box may only be used with a valid safety certificate which must be attached to the distribution box. If there is no safety certificate, your distribution box will be tested by an external electrician and you will have to bear the costs.

Example calculation of power consumption

6 halogen spots	à	50 W	300 W
1 computer	à	120 W	120 W
1 fridge	à	120 W	120 W
1 coffee machine	à	1000 W	1000 W
			1540 W \rightarrow requires electrical connection 2 kW/230 V

4.2 Water

Cold water supplyCHF355.00Connection without basin, with water pipe to/from stand (including water consumption and waste-
water charge). Sanitary equipment and its installation from the water supply in the stand are
exhibitor's responsibility.

CHF

50.00

4.3 Fire extinguisher

Fire extinguisher rental

5 Internet connection and telecommunications

Orders should be sent by 15 November 2019. CHF 350.00 will be charged extra for orders received less than 3 weeks before the fair opens.

5.1 Internet connection via indoor network/Ethernet

The following services are included		
Switch RJ45 8 port (to be purchased)	CHF	170.00
Switch RJ45 5 port (to be purchased)	CHF	120.00
plug type RJ45 (without switch)		
100 Mbps up to 13 PCs via indoor network/ethernet,	CHF	870.00
plug type RJ45 (without switch)		
100 Mbps up to 5 PCs via indoor network/ethernet,	CHF	708.00
100 Mbps 1 PC (DHCP only)	CHF	477.00
available in halls 2, 3 and 9		

Connection to the 100 BASE-TX Ethernet indoor network

- Connection cable for a terminal with plug type RJ45
- Internet access via 100 Mb/s cable

• Unlimited Internet access with no data volume charges

• Facilities for connecting several devices via switch

Technical hotline

The following services are not included

- Terminal and configuration of PCs and servers
- Additional hardware such as Mini-Hub or switches
- Networking inside stand
- Browser, software etc.

Connection/Covered area

There is a direct internet connection to the stand via an Ethernet twisted pair cable. Only one terminal must be connected. It is prohibited to connect other stands without the consent of the trade fair management. The customer is responsible for networking inside the stand. To use other terminals, it is necessary to connect a Hub or switch.

Contraventions/Liability

The exhibitor is liable for damage and faults arising from failure to heed the conditions contained in the centre regulations, the general conditions of this form or instructions from the trade fair staff.

5.2 Internet connection via WiFi

WiFi is secure, wireless access to the Internet and is offered in collaboration with Swisscom (Switzerland) Ltd. WiFi internet access is available in all halls; the outdoor area is excluded.

Premium WiFi

Fee-based high-speed internet (100/100 Mbit/s) through WLAN "Premium_Olma_Messen". Purchase on site at the information booth in hall 3.0.

60 minutes	CHF	9.00	2 days (48 hours)	CHF	29.00
4 hours	CHF	15.00	3 days (72 hours)	CHF	39.00
1 day (24 hours)	CHF	19.00	Entire fair duration*	CHF	45.00
			(*assembly and dismantling phase included)		

The WiFi vouchers are valid for the period stated from the first login. One voucher is valid for three devices at the same time.

Free WiFi

Free-of-charge internet with reduced speed (40/20 Mbit/s, not suitable for business purposes) through WLAN "Free_OIma_Messen".

WiFi access with a mobile contract or credit card

There is an additional Swisscom hotspot for WiFi access.

5.3 Telecommunications

Telephone connection incl. phone and call charges for Switzerland), Connection fee for ec-/credit card device (excl. equipment)	CHF	200.00
with no dial tone detection	CHF	200.00
via local dial-up	CHF	200.00
ISDN connection excl. data volume	CHF	310.00

5.4 Radio/microphone system

We need to know your radio frequency if you will use your own wireless/microphone system, remote control system or other radio device on the exhibition premises.

6 Furniture and multimedia

This is only an excerpt from the range of rental furniture. The full range is available in the Online Service Center (OSC).

6.1 Tables



Art. 460000 Table white, feet aluminium 123 x 83 x 75 cm (W x D x H) CHF 84.00



Art. 470540 Table Medola 80, black 80 x 80 x 75 cm (W x D x H) CHF 76.00



Art. 470535 Table Levante 170, white 170 x 60 x 110 cm (W x D x H) CHF 265.00



Art. 470515 Table Fermo 70, black 70 cm (H), Ø 60 cm CHF 91.00



Art. 460020 Desk white 123 x 83 x 75 cm (W x D x H) CHF 128.00

6.2 Chairs



Art. 460500 Chair black, stackable

Bar table, round, grey 110 cm (H), Ø 60 cm

Art. 460050

CHF

CHF

CHF

CHF

CHF



Art. 471005 Chair Vada, in various colours

83.00

125.00

42.00



Art. 471015 Chair Sestri, in various colours

40.00



Art. 460542 Barstool Z-shape, black

70.00



Art. 460005 Table white, feet aluminium 83 x 83 x 75 cm (W x D x H) CHF 80.00

Art. 470540 Table Medola 80, white 80 x 80 x 75 cm (W x D x H) CHF 76.00



Art. 470536 Table Levante 170, white 170 x 60 x 75 cm (W x D x H) CHF 265.00



Art. 470520 Table Fermo 110, black 110 cm (H), Ø 60 cm CHF 102.00



Art. 460010 Round table grey 72 cm (H), Ø 90 cm CHF 116.00



Art. 460540 Bistro chair black



CHF

52.00

Art. 471010 Chair Catifa, in various colours

67.00

Art. 471020 Chair Bunny, in various colours



58.00

Art. 460541 Barstool Z-shape white



70.00



Art. 472540 Barstool Manhattan in various colours CHF 133.00



Art. 472530 Barstool Lem in various colours CHF 132.00



Art. 471505 Sofa Cadiz 1 backrest, black 60 x 60 x 79 cm (W x D x H) CHF 195.00



Art. 471525 Sofa Favara I, white 88 x 68 x 72 cm (W x D x H) CHF 252.00

6.3 Set of chairs with table Art. 474500



Set Bunny, in various colours 4 chairs, 1 table CHF 279.00



Art. 475015 Set Lem, in various colours 3 chairs, 1 table CHF 461.00



Art. 475500 Set Favara, in various colours 2 sofas, 1 table CHF 704.00

6.4 Cupboards, bar elements



Art. 461000 Bar element, middle, lockable, white 103 x 53 x 110 cm (W x D x H) CHF 164.00



Art. 461010

Bar element, corner, white 53 x 53 x 110 cm (W x D x H) CHF 116.00



Art. 461025 Cupboard, lockable, white 95 x 47 x 90 cm (W x D x H) CHF 152.00



Art. 472500 Barstool Moos in various colours CHF 140.00



Art. 472015 Armchair Hello, in various colours CHF 189.00



Art. 471535 Sofa Lentini, white 65 x 65 x 45 cm (W x D x H) CHF 167.00



Art. 474505 Set Catifa, in various colours 3 chairs, 1 table CHF 285.00



Art. 475000 Set Ginny, in various colours 3 chairs, 1 table CHF 250.00



Art. 461005 Bar element, end, white 53 x 53 x 110 cm (W x D x H) CHF 105.00

Art. 461015 Bar element, 90°, white 103 x 53 x 110 cm (W x D x H) CHF 238.00

6.5 Kitchen, various



Art. 462005 Kitchen unit, 140 l, 1300 W hotwater, fridge 94 x 64 x 96 cm (W x D x H) CHF 437.00

Art. 462535 Waste-paper basket 33 cm (H), Ø 30 cm CHF 11.00



Art. 462520 Brochure display stand Real Zip 25 x 29 x 155 cm (W x D x H) CHF 102.00

6.6 Multimedia



Art. 466005 Multimediaplayer Full HD incl. testing and transcoding CHF 145.00



Art. 466003 Floor stand Audipack for screen 32"-75" CHF 105.00



Art. 466001 40" LCD flat (16:9) Full HD 1920 x 1080 pixel 92.2 x 53.9 x 3 cm (W x D x H) CHF 335.00



Art. 462000

Fridge freezing compartment 140 I, 85 W 46.5 x 61 x 86 cm (W x D x H) CHF 230.00



Art. 462500 Clothes rack, for suspension 97 cm (W) CHF 43.00



Art. 474000Brochure display stand Cori, black $30 \times 29 \times 170 \text{ cm} (W \times D \times H)$ CHF167.00

45.00



Art. 466004 BluRay/DVD Player

CHF



Art. 46600 24" LCD monitor (16:9) 1920 x 1200 pixel CHF 95.00



Art. 466002 65" LCD flat (16:9) Full HD 1920 x 1080 pixel 148 x 85.6 x 3.2 cm (W x D x H) CHF 915.00

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	7	Stand	services
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7.1	Stand cleaning Stand cleaning includes: vacuum-cleaning of floor-cov	er, tables and chairs	s (excl. ex	hibits)	
	Daily cleaning incl. one-time stand cleaning prior to the commencement			6.00	/m²
	One-time cleaning of stand prior to the commencemer	nt	CHF	4.00	/m²
	Additional cleaning according to expenditure		CHF	78.60	/hour
7.2	Waste disposal Compulsory fee for waste disposal (for exhibitors)				
	Flate rate depending on standarea	up to 12 m ²	CHF	9.00	
		up to 30 m ²	CHF	18.00	
		up to 80 m ²	CHF	36.00	
		from 81 m ²	CHF	54.00	
7.3	Forklift				
7.0	Order directly on-site from the hall manager				
	up to 2.5 tons, including driver		CHF	50.50	/15 min
7.4	Lifting ramp Order directly from the hall manager on-site				
	including driver		CHF	57.50	/15 min
	without driver		CHF	41.00	/15 min
7.5	Assembly and dismantling work carried out by Ol Order directly from the hall manager on-site	ma Messen St.Gall	len		
	Company technician, hall manager		CHF	81.00	/hour
7.6	Carpet tape				
	Order directly from the hall manager on-site		CUE	10.00	
	Carpet tape Only carpet tape from the Olma Messen St.Gallen may	v be used.	CHF	10.00	
7.7	Stand security				
7.7	It is possible to have the trade fair stand protected by order please contact:	a security guard. Fo	or more in	formatio	n and
	Securitas AG, St.Gallen, phone +41 71 228 36 36, fax	+41 71 228 36 04,	<u>stgallen@</u>	securitas	<u>.ch</u>
7.8	Catering Säntis Gastronomie AG can offer you a wide range of l cater your exhibition stand. The full range is available				
	Säntis Gastronomie AG will charge CHF 10.00 in additi For bundle incipient crack we charge a surcharge of Cl	•	-		50.00.

For bundle incipient crack we charge a surcharge of CHF 0.30 per piece. Sixpack, disposable tableware and glasses are only available in whole units.

7.9 Flowers and plants

The flowers will be delivered directly to your stand on Friday, 17. January 2020 in the morning. Orders can be placed directly at *Hänni Gartenbau*, *St.Gallen*, *St.Gallen*, *phone* +41 71 277 23 03, *www.haennigartenbau.ch*, *info@haennigartenbau.ch*

8 Parking from 16 to 20 January 2020

Parking space in parking garage, height 2.05 m

CHF 55.00 /space

9 Tickets and vouchers

9.1	Exhibitor passes Free allocation for e 1 pass for stand perso	exhibitors nnel per 3 m² stand area		free of	charge
	• •	passes ersonal and not transferable. alid during the assembly/dismantling p	hase and the fa	CHF air.	16.00
9.2	5 ticket vouchers (prin	for admission tickets nted or digital) per m ² of calculated sta	and space	free of	charge
	Additional vouchers Printed voucher for on Digital voucher for one	e day admission		CHF CHF	1.20 1.00
	Discount vouchers (Friday: free admissio	n, Saturday/Sunday: CHF 4.00 reducti	on on adult day	-ticket)	
	Printed vouchers Printed vouchers Digital vouchers	50 to 200 pieces 201 to 1,000 pieces up to 1,000 codes	flat-rate flat-rate	CHF CHF CHF	0.60 100.00 50.00
	Those rates apply irre	spective of the number of vouchers rec	leemed (large d	quantities	s on request).

The minimum purchase is 50 per purchase method. Printed vouchers can only be produced until 13 December 2019. Digital vouchers can be ordered until 9 January 2020.

Printed vouchers are produced by BSL-Ticketprint AG and mailed directly to you. They have your company name, post code and city on them. Your customers can redeem the vouchers in the online ticket shop or at the cashier's desk.

Digital vouchers are uploaded to your Online Service Center (OSC) in form of voucher codes and can be sent to your clients directly from the OSC. Alternatively the voucher codes can be downloaded as a CSV file to distribute to your clients. The voucher codes can be redeemed by your clients in the online ticket shop (print@home or mobile ticket).

Promo-Code is ideal to integrate into newsletters or into printed advertisements for your clients. They can be redeemed in our Online Ticketshop for free admission tickets.

Flat rate promo-code, inclusive 200 redeemed vouchers	CHF	800.00
Price per additional redeemed voucher	CHF	3.00

You define the maximum quantity of vouchers, that can be redeemed in total with your promo-code. Also let us know, how many vouchers can be downloaded per client (login). After the fair you receive an excel file with the login information of your clients.

9.3 Food and drink vouchers

Voucher for original Olma-bratwurst with roll and 50 cl drink in PET cup		
to the value of CHF 12.00 (valid for one year)	CHF	10.20
Food and drink voucher to the value of CHF 5.00 (no expiry date)	CHF	4.65
Food and drink voucher to the value of CHF 10.00 (no expiry date)	CHF	9.25

The vouchers are delivered by Säntis Gastronomie AG against payment in advance. Unredeemed vouchers will not be refunded. The natural product vouchers can be redeemed at a Säntis Gastronomie AG stand. Cash vouchers may be used for payment in all Säntis Gastronomie AG trade fair establishments.

10 Advertising options and communication

10.1 Communication package

Compulsory for exhibitors and co-exhibitors CHF 190.00 There is no price reduction for unused individual services. The following services are included in the communication package:

- Basic entry in the exhibitor directory (subsection 10.2
- Fair newspaper: distribution at the fair and supplement in the «St.Galler Tagblatt» newspaper (about 260,000 readers)
- Basic advertising material package for exhibitors (subsection Fehler! Verweisquelle konnte

nicht gefunden werden.)

- Hall layouts of the fair grounds: list of exhibitors with stand number and plan of halls
 Trade fair banner and logo (digital) Download on <u>https://www.olma-messen.ch/en/node/218</u>

10.2 Entry in the exhibitor directory

Compulsory for exhibitors and co-exhibitors

The exhibitor directory consists of exhibitor, sector, offer and destination entries.

The management of the fair would like to point out that certain private publishers, who have no business connection with the event or with Olma Messen St.Gallen, sometimes try to publish their own fair catalogues/directories and to charge substantial fees. The management of the fair disassociates itself totally from such activities. The needs of exhibitors and visitors are met completely adequately by the catalogues and directories published by the fair itself.

In order to improve the legibility of the directories, the use of block capitals throughout for company names is dropped, for example, Sample Ltd and not SAMPLE LTD is listed. Company names in which each letter is pronounced separately, for example IBM, are an exception.

Exhibitor entry (print and online)	1 entry	included
Sector entry (print and online)	1 entry	included
Offer entry (online)	unlimited	free of charge
Destination entry (online)	unlimited	free of charge
Logo in the exhibitor directory (online)		CHF 120.00

10.3 Digital advertising

10.3.1 Website

The website of Grenzenlos opens new interesting advertising channels in order to accurately and interactively reach your relevant target groups. If you are interested in further possibilities of advertising please do not hesitate to contact us at <u>grenzenlos@olma-messen.ch</u>.

Logo package deal	CHF	350.00	
Logo in the exhibitor directory, detailed exhibitor entry and plan of halls			
(width 250 pixel, format: jpg, png, gif)			

Topbanner in slider

Advertisement in 3 pages (1440 x 520 pixel, Formate: jpg, png, gif) A limited amount of online banner advertising is possible at <u>www.grenzenlos-sg.ch</u>. The banners are enabled from 1 December 2019 to 30 January 2020. The illustration of a logo in whole banner size is not allowed.

CHF

750.00

10.3.2 Screen advertising

Price per second per fair CHF 200.00 (1920 x 1080 pixel (16:9), format: jpg, png, pdf, wmv)

Your commercial will appear every five minutes on 18 LCD-monitors – that makes approximately 5,000 transmissions during the fair.

10.4 Print advertising

10.4.1 Fair catalogue advertisements

The fair newspaper will be distributed as an insert in the «St.Galler Tagblatt» newspaper (about 260,000 readers) and will also be handed out for free to fair visitors. If you are interested in placing an advertisement, please contact: *CH Regionalmedien AG, Fürstenlandstrasse 122, 9001 St. Gallen, www.chregionalmedien.ch, inserate@tagblatt.ch.*

10.4.2	Reverse of the trade fair tickets		
	Exclusive advertising space	4 x 5 cm	on request
	Footer Online Ticket	15.9 x 2 cm	on request
10.4.3	Print advertising space at the tra	de fair	
	Poster sites F4 and F12 (on/arou	nd the fair grounds	on request
	Supersize posters, various position	ons/sizes are available	on request
10.4.4	Trade fair sponsorship		
	For further information about the	e different sponsorship possibilities	
	please do not hesitate to contact	us.	on request

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11 Supporting programme

You would like to be an active part of our entertaining supporting programme? Enchant our visitors with fascinating photographs and share your travel experiences in our fair cinema, impress them with cultural music and dance performances on our stage or put together your very own special show. Take advantage of this opportunity to inspire our audience. We would be pleased to discuss your ideas with you and to assist you with the preparations.

12 Fair Cinema

A picture paints a thousand words. Present your interesting travel experiences, adventures and travel destinations in our fair cinema in the hall 9.2.

Slot of 30 minutesCHF125.00/SlotSlot of 45 minutesCHF190.00/SlotAfter having received the exhibitor contract, you will receive an E-Mail with a link from the exhibition
management. You can then choose your own time slots (max. 6 per exhibitor/per day). You will
receive further information with the Email.

Following infrastructure will be at your disposal (included in price): beamer, laptop and microphone

13 Insurance policies

13.1 Liability insurance

Compulsoryfor exhibitors and co-exhibitorsPremium for liability insuranceCHF33.00For each exhibitor the trade fair management will take out liability insurance at group rates unless
the exhibitor can demonstrate that he already has the appropriate and sufficient insurance cover. It
is the exhibitor's liability to make sure, that his insurance cover is also valid for trade fairs.

CHF 5 Mio. CHF 100.00

Deductible 13.2 Optional insurance

Sum guaranteed

Exhibits and stand material are not insured, either during the fair or in the course of transportation to or from the fair. Exhibitors are therefore recommended to take out appropriate insurance. The relevant application form with a paying-in slip is available in the Online Service Center (OSC).

General fair information

14 Registration and ordering options

There are two ways to register yourself for Grenzenlos 2020 – the holiday fair and to order services for your trade-fair appearance: You can either do that online in our Online Service Center (OSC) or download the respective printed forms at <u>www.grenzenlos-sg.ch/en/registration</u>.
Deadline for registration 30 November 2019

15 Delivery of documents/information material

After the registration you will receive the following documents by mail:

Documents/information materialdelivered byRegistration confirmationafter your registration (by e-mail)Counter-signed contract incl. invoiceend of August 2019Sketch of stand and floor plan, exhibitor passes and parking ticketsNovember 2019Advertising materialNovember 2019Fair Newspaperon the first day of GrenzenlosFinal invoice and exhibitor surveyFebruary 2020

16 Fair training

The language of instruction is German. More information can be found at www.olma-messen.ch/messetraining.

17 Data preparation for production of graphics in stand construction

If you have booked a stand construction (subsection 1.3), please pay attention to these general requirements for data preparation.

Production files

- printable PDF, EPS or TIFF
- arrange data in scale 1:1 or 1:10
- · convert all writing in paths and convert line weights into contours
- for open data: Send writing and all links
- do not set logos and texts too close to the edge areas
- send data without trim marks, registration marks and colour control strips
- arrange colours in PMS Pantone Solid Coated

Image data

- do not mix RGB and CMYK data
- the ideal types are TIFF-data with LZW-compression
- reduce images to background level and delete channels as well as brands
- ideal image resolution in standard 1:1 / 100 dpi at 1:10 correspondingly higher (including = possible losses of quality)

Colours and colour profiles

- ISO coated (CMYK) or Adobe RGB 1998 (RGB), however do not mix
- PMS Pantone Solid Coated

If you have arranged data in another colour space, they will be automatically adjusted to our colour space. This can lead to undesired colour changes on the print. No liability is assumed for this.

Layout and graphics overview

It is required either a graphics overview or the classification of the files to the print medium. For larger projects, it is recommended that a dimensioned graphics arrangement is enclosed.

Clean and promt data transmission by the deadline

In principle we do not access data that is supplied incorrectly. However, if it is necessary, it will be charged CHF 120.00 per hour for the time taken.

The printable data must be supplied no later than 30 November 2019. In the event of delays in supplying data or if unprintable data is supplied, a production by the deadline can not be guaranteed.

Data transfer

- With a data volume of < 2 GB you can send us the data via <u>grenzenlos@olma-messen.ch</u>.
- With a data volume > 2 GB please contact<u>www.wetransfer.com</u>.

18 Information about Grenzenlos – the holiday fair

18.1	Duration Friday, 17 to Sunday, 19 January 2020	
18.2	Opening hours for visitors Friday, 17 January 2020 p.m. Saturday, 18 and Sunday, 19 January 2020 p.m.	10.00 a.m 06.00 10.00 a.m 06.00
18.3	Opening hours for exhibitors Friday, 17 January 2020 p.m. Saturday, 18 January 2020 p.m. Sunday, 19 January 2020 p.m.	07.00 a.m. – 07.30 09.00 a.m. – 06.30 09.00 a.m. – 10.00
18.4	Deliveries during fair Saturday, 18 January 2020 a.m. Sunday, 19 January 2020 a.m. Direct access to hall is only granted with permit issued by the trade are parked in the open-air area will be towed away.	09.00 a.m 09.30 09.00 a.m 09.30 fair management. Vehicles which
18.5	Ticket prices One-day admission ticket Adults Young people aged 6 to 15, receivers of disability pension, apprentices, students Evening ticket (from 4 p.m.) Adults Young people aged 6 to 15, receivers of disability pension, apprentices, students Three-day ticket Adults	7.7 % VAT included CHF 14.00 CHF 7.00 CHF 9.00 CHF 5.00 CHF 19.00
19	Assembly and dismantling	
19.1	In exceptional cases the trade fair management may shorten the as Affected exhibitors will be informed at an early stage. Assembly hours Tuesday, 14 and Wednesday, 15 January 2020 p.m. Thursday, 16 January 2020 p.m. Friday, 17 January 2020	sembly and dismantling hours. 07.00 a.m 06.00 07.00 a.m 10.00 07.00 a.m 09.00
19.2	a.m. Dismantling hours Sunday, 19 January 2020 p.m. Monday, 20 January 2020 p.m. All rented stand types need to be cleared out by 10.00 p.m. on 19 J	06.15 p.m. – 10.00 08.00 a.m. – 05.00
10.2	An rented stand types need to be cleared out by 10.00 p.m. on 19 5	ununy 2020.

19.3 Deposit fee

Friday, 17 January 2020	07.00 a.m 10.00
a.m.	

Vehicles are only permitted to enter the fairgrounds upon payment of a deposit fee of CHF 100.00 or

EUR 100.00 for a maximum of 1.5 hours. Detailed information will be communicated early enough.

20 Contact person on site

20.1 Hall manager

Hall	phone
2.0, 2.1, F2, F2a	+41 79 571 50 32
3.0, 3.1, F3	+41 79 571 50 33
9.0, 9.1, 9.1.2, 9.2, F9, F13, parking garage	+41 79 571 50 39

20.2 Craftsman

The companies listed below work on behalf of Grenzenlos during the assembly and dismantling phase. In principle, you are not obliged to work together with them. According to the safety regulations the commissioned electric companies have to hold a concession issued by the St.Galler Stadtwerke Abt. Installationen, St.Gallen.

Electrical installation All halls	s and telephone installations Olma Messen St.Gallen, 9008 St.Gallen	phone +41 71 242 01 46
Sanitary installations		
Hall 2 / 3 / F2 / F3	H. Fatzer AG, 9000 St.Gallen	+41 71 244 73 32
Hall 9 / F9	Sanitär Wirth AG, 9000 St.Gallen	+41 71 243 30 80
Painting work		
All halls	Malerei Fuchs, Langgasse 18, 9008 St. Gallen	+41 71 246 40 40
Carpentry work		
All halls	Olma Messen St.Gallen, 9008 St.Gallen	+41 71 242 01 48
Lettering and advertising		
All halls	Grafitec AG, 9000 St.Gallen	+41 71 272 60 30
Forklift service		
Up- and unloading	Olma Messen St.Gallen, 9008 St.Gallen	+41 79 571 50 07
Stand construction		
All halls	Syma-System AG, 9533 Kirchberg	+41 71 932 32 32

21 Communication campaign

Social Media

Campaignes on Facebook and Instagram all year through and especially in the weeks before the fair.

Posting

F4- and F12-posters in Eastern Switzerland Mailing of A4-posters and brochures to more than 5,000 hotels and restaurants in Eastern Switzerland

Advertisements

Advertisements are placed in the most important daily and weekly newspapers which are part of the catchment area.

Supplement «St.Galler Tagblatt»

An editorial supplement will be enclosed to the complete edition of the daily newspaper «St.Galler Tagblatt» in the week of the fair.

Radio spots and TV

Collaboration with local radio and regional television channel Tele Ostschweiz TVO

Visitor brochure

Distribution via exhibitors and special show operators Mailing of brochures and A4-posters to more than 5,000 hotels and restaurants in Eastern Switzerland

Cooperation with SBB-RailAway

Distribution of visitor brochures at selected German-speaking railway stations

Passenger TV

Image spots are displayed in buses and postbuses which are part of the catchment area

Online

Banner advertisements on selected and thematically related online portals, usage of Google AdWords and advertising placement on Facebook

Media service

The communication campaign includes various PR actions: media relations with media conference, press releases before, during and after the fair

22 Accommodation

The following tourist office will be pleased to assist you with your hotel reservation: St.Gallen-Bodensee Tourismus, Bankgasse 9, Postfach, 9001 St.Gallen, phone +41 71 227 37 37, fax +41 71 227 37 67, <u>info@st.gallen-bodensee.ch</u>, <u>www.st.gallen-bodensee.ch</u>

23 Post/ATM

23.1 Post

There are two post offices in the immediate vicinity of the exhibition grounds, which enable you to do all your postal business.

Post Office 9004 St.Gallen 4, Brühltor (at Waaghaus) Opening hours: Monday to Friday, 7.30 a.m. – 6.30 p.m. / Saturday, 8.00 a.m. – 12.00 a.m.

Post Office 9008 St.Gallen 8, Langgass

Opening hours: Monday to Friday, 7.30 a.m. - 12.00 a.m., 1.45 p.m. - 6.00 p.m. / Saturday, 8.00 a.m. - 11.00 a.m.

Collection of courier consignments: 0848 888 888

Hint:

The post branch St. Gallen 8, Langgass is expected to be integrated to the Denner branch in the 4^{th} quarter 2019. We are not aware of any detailed information from Post CH AG. These will follow at a later date.

Letterbox

Two red letterboxes are available on the exhibition grounds for prefranked letters. These are located at entrances G and D. The letterboxes are emptied daily at around 4.00 PM.

23.2 Mailings to the stand

Parcel post, express post and letter post articles which arrive before the trade fair begins are delivered to you on the final set-up day. In the case of incorrect address, inadequate arrangements between stand personnel and private carriers or for other reasons, Olma Messen St.Gallen accepts the consignment in good faith and ensures that it is forwarded to the exhibitor and accepted by them. In this case, the exhibitor must be charged a fee. During the fair the packages and the mail will be transferred directly to the stand.

Exhibition goods are to be sent, stating the hall and stand number, to:

Company Muster Ltd. Hall 1.0, stand 1.0.01 Olma Messen St.Gallen – «Grenzenlos» Splügenstrasse 12 CH-9008 St.Gallen

23.3 ATM

Location

Jägerstrasse (entrance G next to Moststube) open-air area F3 in front of hall 3.0 Drive-in, St. Jakobstrasse (in front of hall 2.1) Bank Raiffeisen St.Galler Kantonalbank St.Galler Kantonalbank

24 Medical services

In case of an emergency it is important to take immediate and effective action. The medical room is located in hall 3.0. Please call +41 79 571 50 44 for medical service or 144 for the ambulance. Please inform your stand personnel accordingly.

25 Surveillance of the area

Beginning of surveillance Ending of surveillance Friday, 17 January 2020 Sunday, 19 January 2020 10.00 a.m. 06.00 p.m. Securitas AG is charged with the independent realisation of the general surveillance.

26 Sustainability

26.1 Disposal

Our aim is to separate recyclables. Please inform your stand personnel as well as your stand constructor about the disposal concept in advance. Further information can be found at www.grenzenlos-sg.ch/en/information.

26.2 Notes on energy efficiency

Please consider the environment when planning the construction of your own stand. If conventional halogen stand lighting is used, only 10 % of the energy is converted to light and 90 % is lost to heat. You should therefore use LED lighting technology if at all possible. You will reduce your costs thanks to the lower power consumption and be able to order a smaller junction box as a result. In doing so, you will also prevent heat build-up at the stand as well as benefiting from a longer service life and better light distribution.

27 Regulations and rules for stand constructions and obligations during hours of opening

27.1 Stand construction rules

The conditions concerning stand construction and stand design can be found under section 4 of the Rules for Exhibitors at <u>www.grenzenlos-sg.ch/en/information</u>

27.2 Covered stands

Fully or partially covered stands must be registered together with the stand sketch (which will be handed out once the definite stand location has been allocated in November 2019) and approved by trade fair management in accordance with fire-safety regulations. It is incumbent upon the exhibitor to meet all fire-safety regulations. If the ceiling structures do not meet the legal requirements, the authorities can order the contested components to be refurbished or removed at the exhibitor's expense. The fire-safety requirements for covered stands are available under subsection 4.2.2.5 of the Rules for Exhibitors at <u>www.grenzenlos-sg.ch/en/information</u>.

27.3 Fire-safety regulations

Information can be found in attachment 1 of the Rules for Exhibitors which can be downloaded at www.grenzenlos-sg.ch/en/information.

27.4 Charging for attractions

Any charging of separate entry, use, consultancy, or other fees by the exhibitor is prohibited, subject to a specific special permit in writing from the trade fair management.

27.5 Stand boundaries and Emergency exits

Stand boundaries shall be strictly observed. Emergency exits and escape routes must be clear at all times.

27.6 Smoking ban

Smoking (also the smoking of e-cigarettes) is generally prohibited in accessible and closed rooms. This applies to all fair halls and restaurants.

27.7 Price declaration regulations

The Swiss price declaration regulations are binding for providers of goods and services. More information at <u>www.seco-admin.ch</u> (Home > Werbe- und Geschäftsmethoden > Preisbekanntgabe).

28 Information for foreign exhibitors

28.1 Customs treatment

The leaflet customs treatment can be found at www.grenzenlos-sg.ch/en/information.

28.2 Reclaim of VAT

The leaflet reclaim of VAT can be found at <u>www.grenzenlos-sg.ch/en/information</u>.

28.3 Work permit

Exhibitors who employ foreign stand personnel are responsible themselves for obtaining the respective work permit. Please contact the migration office for further information:

Migrationsamt Kanton St.Gallen, Oberer Graben 38, 9001 St.Gallen, phone +41 58 229 31 11, fax +41 58 229 46 08

29 Payment deadlines

The invoice is due for payment within 30 days after the date of the invoice. You will receive the invoices optionally either electronically by e-mail or by post (chosen option applies to all invoices).

30 Contractual basis and GTC

Basis for the contract between Olma Messen St.Gallen and the exhibitor are the Exhibitor Contract, the Rules for Exhibitors and the Exhibitor-Manual. This documentation and further information can be downloaded at <u>www.grenzenlos-sg.ch/en/information</u> or ordered at the trade fair management