

**GREN
ZEN
LOS**

The holiday fair



Tempting views

17 to 19 January 2020 in
St.Gallen, Switzerland



Welcome!

Awake longings

Holidays are the relish that spice up your life. Let's make globe trotters and day trippers nosy: At Grenzenlos 2020, the leisure and holiday fair in St.Gallen, Switzerland. Use the leading tourism event in Eastern Switzerland to inspire visitors and show them how exciting life can be when you go on an adventure. I look forward to meeting you.



Caroline Derungs, Fair Manager

Promising platform

Grenzenlos is the leisure and travel fair where new experiences are brought to life. We like to create an atmospheric setting in our themed worlds and are happy to advise you on your presentation if you wish.



35,000
expected visitors

Opportunity for personal contacts!



Sabrina Ackermann

«We are experienced, dedicated and easy to deal with!»

The OCA Eastern Switzerland
Camping Exhibition takes place
at the same time.





6 Halls

2.1 Alpine air and well-being

2.0 Leisure and fun

3.0 Sun and more

F9 Fire and flames

3.1 World wonders and the unknown

9.1 Camping and adventure



Products that come to life

Our target group

Baden-Württemberg

Vorarlberg

Eastern Switzerland

Liechtenstein



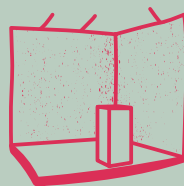
You are warmly invited to the **exhibitor evening**. An evening with musical entertainment where you can develop valuable contacts.



More than

300

talks and presentations



380

expected exhibitors



**Caroline
Derungs**
Fair manager

Did you know ...

...that more than half our visitors
want advice on activity holidays and
long-distance trips?





ISAK
RENTALS





AND SO
THE ADVENTURE
BEGINS

A few insights into Grenzenlos. Grenzenlos offers boundless opportunities for travel and tourism — and our infrastructure is virtually boundless too! We are happy to help you implement your ideas.



**Sabrina
Ackermann**
Assistant to
fair manager

Did you know ...

...our long-standing exhibitors
really appreciate our visitors loyalty?
Seize the moment and invite your
customers to Grenzenlos too!





The schedule



15 Aug
2019

19 Sept
2019

15 Nov
2019

Early bird discount

Benefit from a reduced stand rate (up to 30.00 CHF/m²) by sending us the signed exhibitor agreement by 15 August 2019 at the latest.

Register right now via our Online Service Centre:
grenzenlos-sg.ch/osc

Fair training

Careful preparation is the key to a successful trade fair presence. So we provide free training for exhibitors: Designing and planning your presence.

Get more information and register here:
grenzenlos-sg.ch/exhibitors

Fair documents

By 15 November 2019 at the latest you will receive the hall plan showing your stand, your exhibitor passes and other information by post.



30 Nov
2019

Registration deadline

The registration deadline for all stand options is the end of November. You can check and amend your booking in the Online Service Centre any time using your personal login data.



16 Jan
2020

Fair training

Train your stand personnel for the finishing touch. Our free fair trade training covers engagement with visitors and behaviour on the stand.

Get more information and register here:
grenzenlos-sg.ch/exhibitors



17—19 Jan
2020

Grenzenlos 2020

Our opening times: Friday 17 to Sunday 19 January 2020 from 10.00 am till 06.00 pm.

We wish you lots of success over the three days and plenty of visitors to your stand!



Rolf Brun
Head of
trade fairs

Did you know ...

...that a trade fair is an important customer loyalty tool that allows you to engage and build trust with your customer?



Stand out and inspire

Request an
offer now

online
grenzenlos-sg.ch/offer

by phone
+41 71 242 01 55



We look forward to seeing your amazing fair stands at Grenzenlos 2020! Please get in touch if you need any assistance. We tailor our advice to your needs and to the different stand fittings and equipment. Visit our Online Service Centre to view all the available options.



Unbuilt stand area (own stand)
from 125.00 CHF/m²



«Fresh» stand in the following sizes: 6 m², 9 m² and 12 m², incl. carpet, LED spotlights, electricity, bar-style table and stools
from 2,240.00 CHF



«Fresh Plus» stand
in the following sizes: 6 m², 9 m², 12 m² and 18 m², incl. pylons, carpet, LED spotlights, electricity, bar-style table and stools
from 2,904.00 CHF



Co-exhibitors
Being the main exhibitor, you can register your partners as co-exhibitors.
from 190.00 CHF/m²

All prices excluding VAT

Boundless dedication

We are here
for you!



Sabrina Ackermann

Assistant to fair manager



Caroline Derungs

Fair manager



Rolf Brun

Head of trade fairs

We're all ears!

Secure your stand at Grenzenlos 2020 and show over 35,000 visitors just how enticing the prospects of a change of scene can be.

Exhibiting at a trade fair is a demanding undertaking. There's so much to think about. We are happy to advise you on a plan to suit your needs and budget.



Advice

Discuss your questions and concerns with us: Either call us on **+41 71 242 01 55** or send an email to **grenzenlos@olma-messen.ch**.



Offer

If you don't need advice, you can request an offer from us online: **grenzenlos-sg.ch/offer**. You can also request an offer by phone or email too, of course!



Registration

Visit our Online Service Centre **grenzenlos-sg.ch/osc** to register directly. Or download the registration form at **grenzenlos-sg.ch/registration** and email the completed form to us at **grenzenlos@olma-messen.ch**

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