

Grenzenlos – the holiday fair

17 to 19 January 2020, St.Gallen, Switzerland



«Southern Africa in the focus»

Botswana, Namibia, South Africa, Zambia, Zimbabwe and Madagascar: Countries, which let the heart of many travel lovers and adventurers in Switzerland beat faster! Who hasn't dreamed of an eye-to-eye experience with a lion? Adored the elegance of a giraffe walking or longed for the vastness of the savannah?

At our holiday fair called «Grenzenlos» (meaning without boundaries) from 17 to 19 January 2020 we present a special show, putting six Southern African countries in the focus. Our over 35'000 visitors can explore the highlights of this beautiful region of Africa with this special show taking place in our themed hall «World wonders and the unknown».

Our Africa-Specialists in the spotlight!

You are an important part of this fair highlight «Southern Africa in the focus». Your professional booth and your competence, the many presentations being held about all six countries, the fitting decoration and authentic artistic performances are the main part of the show.

We are looking forward to your ideas...

In your daily work, you are close to many partners in Southern Africa: Do you have good contacts to...

- regional tourist offices
- cultural representatives
- suppliers of culinary specialties
- hotels
- airlines
- DMCs
- exciting personalities or interesting projects

...in one of the six countries in Southern Africa? We are open to any input of yours and would very much appreciate your support, to let our main highlight of the travel fair grow big and interesting!

Leave us your contacts, tips and information – we will take care of getting in contact, staging the show appropriately and organising all the relevant details.

We are already in contact with the responsible tourist offices for the D/A/CH-region of the six countries and will receive print and photo material for the lounge area we are setting up within the special show.

You are not yet an exhibitor of ours? We are happy to show you our [possible stand-offers](#). Also we are happy to prepare a customized offer, please click [here](#).

We are looking forward to lots of tips and input and of course, to presenting the six countries Botswana, Namibia, South Africa, Zambia, Zimbabwe and Madagascar in the special show «Southern Africa in the focus» next January !

Your **Grenzenlos**-Team



Caroline Derungs
Fair Manager



Sabrina Ackermann
Assistant to Fair Manager