



# Advertising options

Prices excl. VAT. Unit price unless otherwise indicated.

Company .....

City .....

Deadline for submission: 13 November 2020

## 1 Digital advertising

### 1.1 Newsletter Advertising

Data: 10,000 addresses

Delivery date: ca. 8 January 2021 (2 weeks before fair)

Content: 5 exclusive offers for special themes

The exhibition manager decides on the most suitable offer.

Newsletter for visitors per special theme CHF 500.00

### 1.2 Screen advertising

Your advertising appears every 5 minutes on 18 LCD monitors - that makes around 5,000 broadcasts during the Grenzenlos. Still images, videos or animations from 5 to 20 seconds are suitable for this.

Screen advertising CHF 50.00 /sec

## 2 Print advertising (Exhibitor-Manual, subsection 11.4)

### 2.1 Fair catalogue advertisements

If you are interested in placing an advertisement, please contact:

CH Regionalmedien AG, Fürstenlandstrasse 122, 9001 St. Gallen, [www.chregionalmedien.ch](http://www.chregionalmedien.ch),

[inserate@tagblatt.ch](mailto:inserate@tagblatt.ch)

### 2.2 Reverse of the trade fair tickets

Exclusive advertising space printed tickets (ca. 30'000, 4 x 5 cm) CHF 2'000.00

Footer Online Ticket (ca. 5'000, 15.9 x 2 cm, Data max. 200 KB) CHF 1'000.00

### 2.3 Print advertising space at the trade fair

Poster space from AGP (in and around the fair ground)

We are interested. Please get in touch.

Megaposter

We are interested. Please get in touch.

## 3 Sponsorships

Take advantage of the positive Image of Grenzenlos. We give you divers possibilities here, if you have any other ideas please contact us.

We're interested in one of the following sponsorships:

Talk-Sponsoring on our special themes stage CHF 1'000.00

Broadcast Lauberhorn- or Hahnenkamm ski race CHF 1'000.00

Radio FM1 Sponsoring on the visitors campaign CHF 4'000.00

Exhibitor-Lounge CHF 1'000.00

Exhibition Restaurant CHF 3'000.00

Gadgets for visitors on request

Exhibition Sponsoring (individual) on request

Place, date

Authorised signature of exhibitor

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