

**Tempting  
views**  
for your fair  
presentation

*Now more than ever!*

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22 to 24 January 2021  
in St.Gallen, Switzerland

# Divide effectively

## **Rate A**

country representatives,  
tourism organisations,  
travel agencies, tour operators,  
shipping companies,  
airlines and airports

## **Rate B**

Hotels and  
accommodation,  
travel items

## **Rate C**

Day trip destinations,  
providers of leisure  
activities

# Your fair Your stand

## Unbuilt stand area



The minimum unbuilt area is 9 m<sup>2</sup>.  
Prices shown are for an in-line stand.  
Discounts apply.

Rate A: 245 CHF/m<sup>2</sup>

Rate B: 195 CHF/m<sup>2</sup>

Rate C: 125 CHF/m<sup>2</sup>

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## Stand package – offers



### "Fresh" stand

In the following sizes:  
6 m<sup>2</sup>, 9 m<sup>2</sup> and 12 m<sup>2</sup>

incl. carpet, LED spotlights, electricity,  
counter and bar stool, assembly and  
disassembly

from 2,270 CHF



### "Fresh Plus" stand

In the following sizes:  
6 m<sup>2</sup>, 9 m<sup>2</sup>, 12 m<sup>2</sup> and 18 m<sup>2</sup>

incl. pylons, carpet, LED spotlights,  
electricity, counter and bar stool,  
assembly and disassembly

from 2,944 CHF

# Show us more!

Online\*  
[grenzenlos-sg.ch/offer](https://grenzenlos-sg.ch/offer)

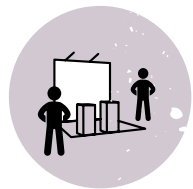
Plan more open sides for more openness.



**2 open sides**  
corner stand  
(min. area 9 m<sup>2</sup>)  
**+ 20%**



**4 open sides**  
island stand  
(min. area 36 m<sup>2</sup>)  
**+ 30%**



**3 open sides**  
head stand  
(min. area 18 m<sup>2</sup>)  
**+ 25%**

\* Early bird discounts are not shown online but will be applied to the custom offer.  
For detailed information see the official Exhibitor Manual at [grenzenlos-sg.ch/exhibitormanual](https://grenzenlos-sg.ch/exhibitormanual)

Early registration

# Benefit even more



**Early bird discounts**  
CHF 10 to CHF 35 per m<sup>2</sup>



**Comprehensive & personalised  
advice**



**Select and book  
cinema slots**



**Participate in  
adventure trails**



**Stand location  
preferences**



**Free choice of  
design options**

# Stronger together

NEW

## Do you want to share your stand with co-exhibitors?

As a main exhibitor you can register your partners as co-exhibitors:



**CHF 190**  
per co-exhibitor

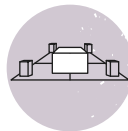
**CHF 900**  
flat rate for  
5–9 co-exhibitors

**CHF 1,800**  
flat rate for  
10–30 co-exhibitors

## Or is your budget limited and you don't have much promotional material available?

### Shared stands – our solution for you:

- + High impact through perception as one large stand
- + Supplier mix under an overarching theme
- + Attractive small-footprint stand tailored to your needs



### Attractive community appearance with your own 6m<sup>2</sup> stand

incl. carpet, LED spotlights,  
electricity, seating and table  
or counter, shared storage,  
assembly and disassembly

**Flat rate CHF 2,400**

# The value of knowledge

## Cinema offers (for presentations by exhibitors)

Cinema slots*	Large travel cine. in Hall 9.2	Small travel cine. in Hall 3.1
Cinema, seats	A = 90, B = 100, C = 111, D = 130	E = 80
11 – 16h	30 min 170.– 60 min 300.–	30 min 230.– 60 min 355.–
10 – 11h / 16 – 18h	30 min 120.– 60 min 210.–	30 min 160.– 60 min 250.–

\* Exhibitors who present Grenzenlos 2021 focus themes receive a discount of CHF 20 per presentation. The changeover time between slots is 10 minutes and is included in the slots.

### Trend stage (for 2021 focus themes)

A unique central platform in Hall 2.0 where knowledge on the planned focus themes is conveyed by means of round-table discussions, video shows or other formats.

For exhibitors: **free of charge**  
Submit proposal no later than: **30 September 2020**

**Do you have ideas for a contribution?**  
**We look forward to hearing from you!**

The fair management will make the final selection.

# We're all ears!

**Secure your stand and show some 35,000 visitors just how tempting the views can be.**

Exhibiting at a holiday fair is a demanding undertaking. There's so much to consider. We are happy to advise you on a plan to suit your needs and budget.

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## **Ask for advice**

If you'd like to talk to us:

- on site upon request
- by phone at **+41 71 242 01 55**
- by email to **grenzenlos@olma-messen.ch**



## **Request an offer**

If you already know what you need:

- by phone at **+41 71 242 01 55**
- by email to **grenzenlos@olma-messen.ch**
- quick and easy at **grenzenlos-sg.ch/offer**



## **Register today**

If you want to be part of it all:

- online in the Service Center at **grenzenlos-sg.ch/osc**
  - fill in the registration form at **grenzenlos-sg.ch/registration** and email to **grenzenlos@olma-messen.ch**
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Your opportunity

# A boundless platform

**Adventure trails** – interest-based signposting for memorable experiences

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**Full communications** – benefit from our advertising campaign

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**Promotional opportunities and sponsorships** – strengthen your presence with cinema slots, appearances on the trend stage, and a wide choice of advertising vehicles and sponsorships

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**Your own stand** – an eye-catching look and visitor experiences on site draw attention and boost sales

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**Fair training for you** – unique & free of charge

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**Personal advice** – we make it happen

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**Exhibitor directory** – to make sure visitors find you

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**GREN  
ZEN  
LOS**

*The holiday fair*

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Olma Messen St.Gallen**  
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**Olma Messen  
St.Gallen**