

## STAND CONSTRUCTION PACKAGES

**7,5 sqm**

5,490 CHF | 5,990 EUR

**15 sqm**

9,750 CHF | 10,650 EUR

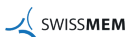
plus preXcon communication package  
1,350 CHF | 1,450 EUR



### All-in-one booth package

- > Trade fair organization and on-site support
- > Basic furnished equipment on the stand area including printing of the back wall graphic
- > Stand assembly and dismantling

## A SELECTION OF PREXCON PARTNERS



**W3+ Fair Wetzlar** | 18 + 19 March 2026

**W3+ Fair Jena** | 23 + 24 September 2026

**Jörg Brück** Managing Director  
+49 (0)151 40 747 979  
joerg.brueck@w3-fair.com



W3 Fair GmbH | Zirkusweg 1  
20359 Hamburg

[www.w3-fair.com](http://www.w3-fair.com)

**BOOK NOW**

# preXcon

The Precision Technology Convention

**St.Gallen/CH**

**03-05 November 2026**

**BECOME PART OF THE  
W3+ INTERNATIONAL  
PAVILION**

powered by



### First exhibitors at the pavilion:



(Target of 25 - 40 exhibitors)



**YOUR STEP INTO  
THE ECONOMICALLY  
STRONG DACH REGION**

[www.w3-fair.com/prexcon](http://www.w3-fair.com/prexcon)

## With the W3+ Fair joint stand to the DACH region

preXcon is the new industry hotspot for precision technology in Switzerland. As a unique interface between applied research and industry, the new trade fair organized by Olma Messen St.Gallen enables the direct transfer of knowledge into practice and vice versa. As an exhibitor at the International pavilion by W3+ Fair, your entry into the economically strong Lake Constance region is very straightforward.



## The trade fair format

### Marketplace

preXcon's trade exhibition: exhibitors present innovative technologies, show how theory becomes market-ready products, and how industrial needs spark new research questions.

### Content Hub

Connects applied research and industrial practice through talks, workshops, and panels—enabling knowledge transfer and new impulses from practice.

### Expert Pitches

Exhibitors can register for short presentations on exciting specialist topics.

### Special Zones

Dedicated marketplace areas focusing on current developments.

### Digital Layer

The central online platform with permanent access to content, presentations, and contacts; continuously expanded with input from other events, enabling networking and knowledge transfer year-round.

## The topics of preXcon



### Precision machining:

Focuses on high-precision manufacturing technologies for the development and production of customized components and systems



### Measurement technology:

Concentrates on the development and application of suitable measurement methods for quality assurance and process control



### Electrical engineering and semiconductor technologies:

Researches the latest developments in the manufacture of electronic components and semiconductors



### Application of optics and photonics technologies:

Focuses on optoelectronic processes and photonic systems for various applications



### Digital transformation and application of AI:

Investigates the integration of new digital technologies and AI solutions for optimizing industrial processes



### Production management

Addresses innovative approaches to increasing efficiency and improving quality in manufacturing

