



Olma Messen  
St.Gallen

# preXcon

The Precision Technology Convention

Meet. Collaborate. Innovate.  
3<sup>rd</sup> to 5<sup>th</sup> November 2026, St.Gallen

Auszug unserer Partner:innen



# From Challenges to Solutions

The industry's pain points – and preXcon's answers

## Pain points

Innovation pressure and increasing technological complexity

Securing know-how

Cost and competitive pressure

Global supply chains and security of supply

## Solution

A central platform for networking with experts and specialists to scale new perspectives for innovative approaches.

Knowledge management and knowledge exchange between experts

Differentiation through collaboration rather than competition – focusing on quality and specialisation.

Resilient procurement: applying regional sourcing and dual-sourcing strategies and fostering close partnerships with suppliers

## preXcon offers a unique solution

- **Innovation platform:** preXcon is a central platform for innovation, knowledge and technology transfer in precision technologies.
- **Positioning:** preXcon operates at the very beginning of the high-tech industry's value chain to create sustainable impact.
- **Theory meets practice:** preXcon connects theoretical knowledge with practical applications to foster a strong innovation ecosystem.
- **Cross-industry reach:** preXcon strengthens cross-industry knowledge sharing and networking.
- **Powerful Components:** preXcon unites congress and exhibition through three core elements: Content Hub, Marketplace and Digital Layer.

# A Strong Innovation Ecosystem



## Content Hub

- Bridge between applied research and industry
- High-quality, practice-oriented expert presentations
- Interactive formats for knowledge transfer
- Promotes knowledge exchange at the highest level

## Marketplace

- Companies showcase their core competencies, products and services
- Intensive exchange opportunities for long-term partnerships
- Catalyst for research and development.

## Digital Layer

- Year-round knowledge and technology transfer
- Central access to knowledge and contacts
- Continuously expanding innovation pool

# Key Topics

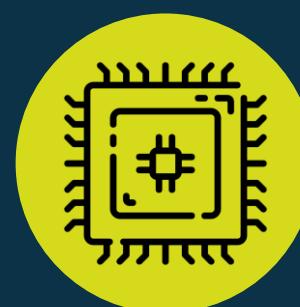
Technology fields shaping the future of the high-tech industry



Precision Manufacturing



Metrology



Electronics and  
Semiconductor Technologies



Optics and Photonics



Digital Transformation and AI  
Applications



Production Management

# Become an Exhibitor Now!

**Booth rental from  
275 CHF/m<sup>2</sup>**

**Pre-built stands from  
4'700 CHF**



## **Manuel Zoller**

Exhibition Director preXcon

+41 71 242 01 19

[manuel.zoller@olma-messen.ch](mailto:manuel.zoller@olma-messen.ch)



## **Nadine Merz**

Exhibition Coordinator preXcon

+41 71 242 01 15

[nadine.merz@olma-messen.ch](mailto:nadine.merz@olma-messen.ch)

## **Want to learn more?**

Join one of our webinars for an in-depth insight into the preXcon concept, target groups and participation options.

**More information: [prexcon.ch/webinar](http://prexcon.ch/webinar)**

## **Registration & Offers**

[www.prexcon.ch](http://www.prexcon.ch)



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**Strong partners support the preXcon.**



preXcon connects partners along the entire value chain across industries. The exhibition and expert presentations encourage exchange, highlight technological trends and create space for innovation and collaboration.



**Prof. Dr.-Ing. Michael Marxer,**  
**Professor of Manufacturing Metrology,**  
**Head of the Competence Center for Production**  
**Metrology**  
**Eastern Switzerland University of Applied**  
**Sciences**



As an Innovation Park, it is our mission to provide the precision technology industry in Eastern Switzerland and Liechtenstein with a platform where key technologies – from optics and mechanics to electronics, software development and AI – come together. preXcon is ideally suited for this purpose. It bridges knowledge and application and will, going forward, also give start-ups the opportunity to present their innovations to a broad professional audience and establish valuable business contacts.



**Hans Ebinger, CEO Switzerland Innovation Park Ost**

Having preXcon take place in St.Gallen is a real stroke of luck for us. Together with the Eastern Switzerland Technology Symposium, it becomes the voice of the regional industry and provides a platform for innovation, exchange and practical solutions in the heart of the German-speaking region. The fact that both events are held simultaneously on the Olma Messen exhibition grounds is a true win-win situation. We are not going to miss out on this unique cooperation.

**Rolf Wehrli, President Production and Technology Network Eastern Switzerland**

Swissmem is committed to ensuring an innovative and internationally competitive industrial base in Switzerland. The new preXcon platform offers companies in the precision technology industry an excellent opportunity to showcase their technological solutions, build valuable business contacts and benefit from access to up-to-date expertise.

**Stefan Brupbacher, Director Swissmem**